

a well respected man.com

daniel paul olsovsky

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Efficient, multi-disciplined, & meticulous professional offering a unique combination of imaginative skills. Typography & imagery are largely influenced by travels through Europe, specifically in Spain while at the Universitat de Barcelona. Experienced in Art Direction, brand identity, & information design.

// strengths

self-confident / original
rational / accurate
creative / sociable
polite / businesslike

// specialized courses

Analysis of Form in Barcelona
Information Design
Effective Speaking
Art Direction
Environmental Design

// education

The Art Institute of Philadelphia
Philadelphia, PA / 2005-2009
Bachelor of Science Graphic Design

Universitat de Barcelona
Barcelona, Spain / Winter 2008
Art History & Photography

La Salle University
Philadelphia, PA / 2004-2005
La Salle School of Business

// awards & achievements

Website featured in HOW Magazine's
Top Ten Websites For Designers /
May 2009

Best Portfolio / Graduation 2009
Academic Achievement

Best of Quarter / Winter 2009
Senior Project

AIGA Exhibition / Winter 2009
Campaign 2 Sustain

Best in Show / Barcelona 2008
Minolta Photography

Best of Quarter / Summer 2007
Corporate Identity

Dean's List / Summer 2007
Academic Achievement

// software knowledge

Adobe Photoshop CS4
Adobe Illustrator CS4
Adobe InDesign CS4
Macromedia Flash CS4
Macromedia Dreamweaver CS4

// experience

Art Director / Quaker City Mercantile
Philadelphia, PA / March 2009-October 2009
Clients included Sailor Jerry Rum, Hendrick's
Gin, Lilly Pulitzer & R.J. Reynolds Tobacco Co.

The Art Institute of Philadelphia
Philadelphia, PA / 2009-Present
Freelance Contractor

3601 Creative Group
Philadelphia, PA / Internship 2009
Developed Advertising & Promotional
Campaigns for the Philadelphia 76ers

Philly Bars 215
Philadelphia, PA / 2009-Present
Art Direction for Phillybars215.com

New Boss Films
Los Angeles, CA / 2007-Present
Interactive Design featured on:
Converse.com & Newbossfilms.net

Kow Thai Restaurant
Allentown, PA / Winter 2008-Present
Brand Identity & Web Design

Joshua Cohen
North Hollywood, CA / Winter 2007
Brand Identity for Client's Business